

GIVE THE

# *Gift of History*

*125 Years*

Table Captain  
Toolkit

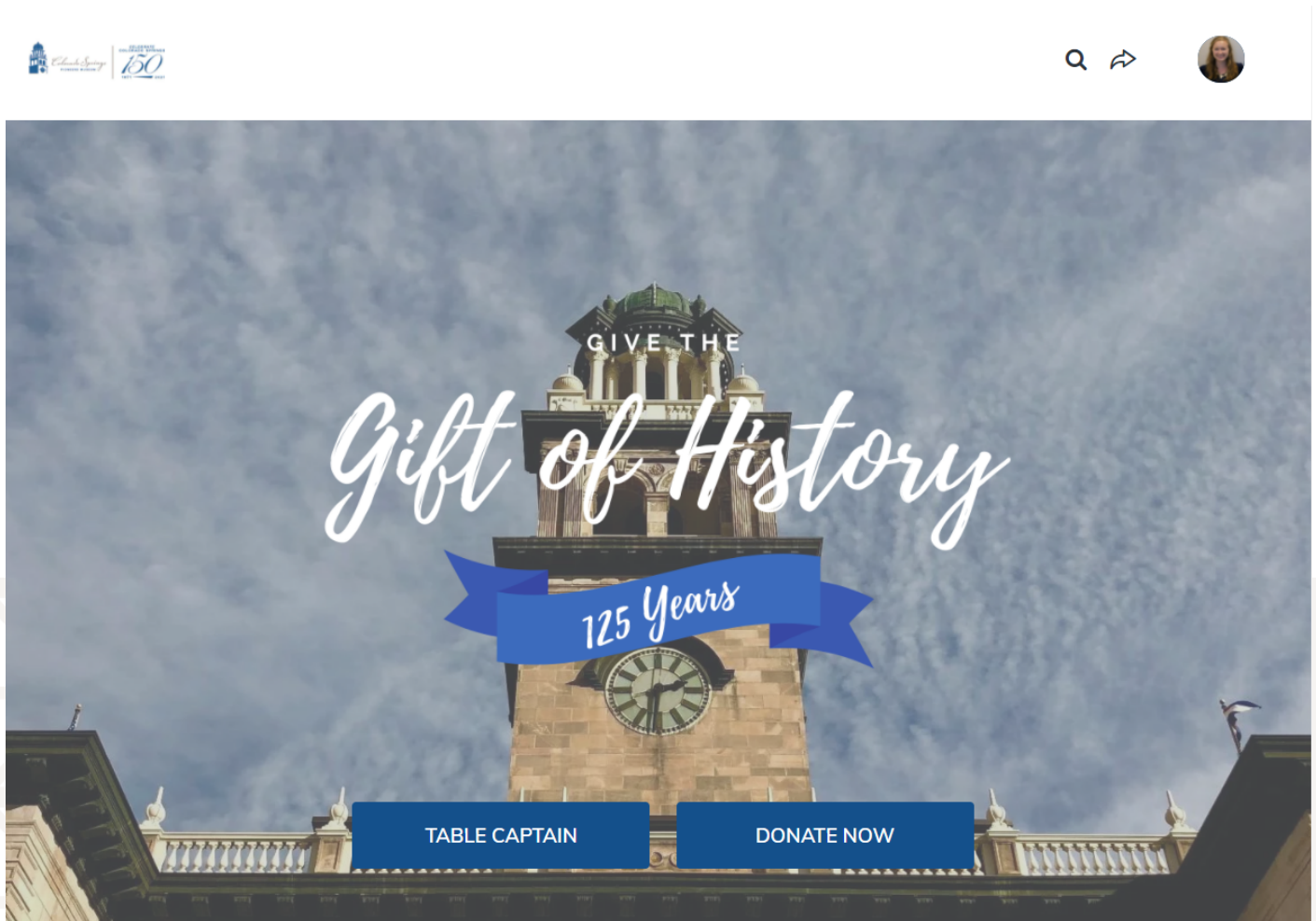


## **BECOME A TABLE CAPTAIN**

Give the Gift of History for our community's museum! Setting up a Table Captain page is an easy and fun way to support the CSPM.

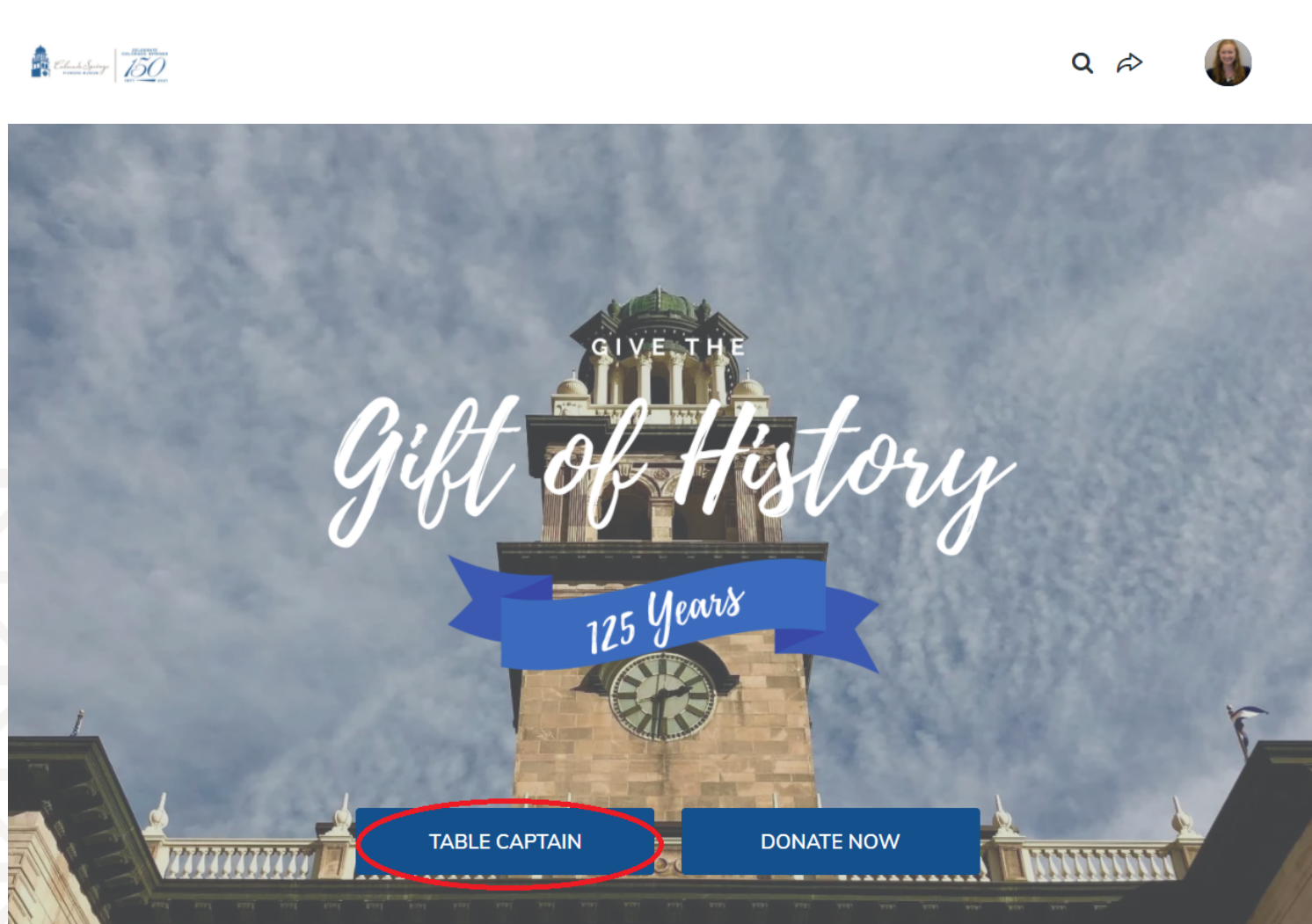
To join the Team follow the steps on the following pages.

## STEP 1: GO TO THIS WEBSITE

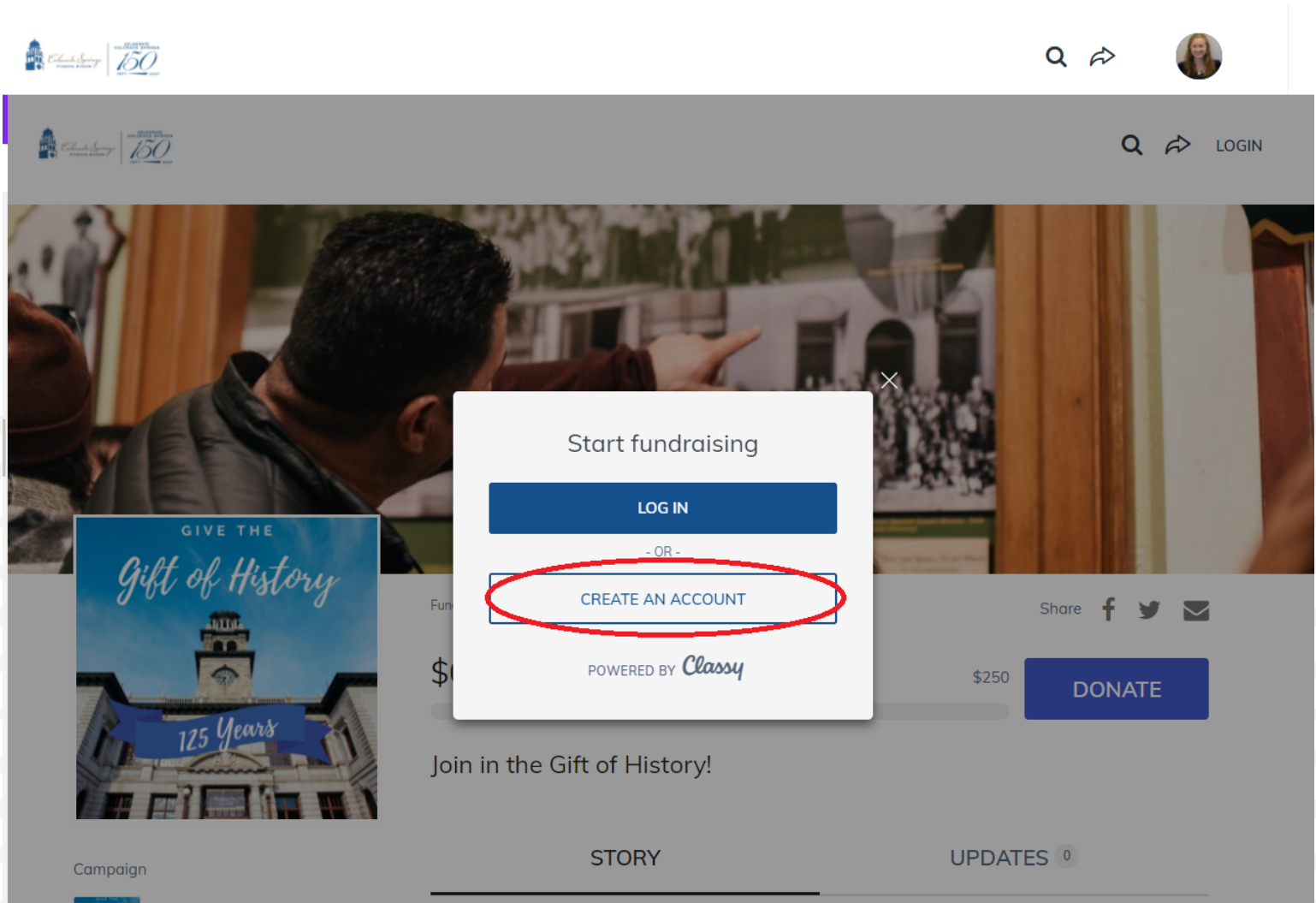


**[GIVE.CSPM.ORG/GIFT-OF-HISTORY](https://give.cspm.org/gift-of-history)**

## STEP 2: CLICK ON THE "TABLE CAPTAIN" BUTTON

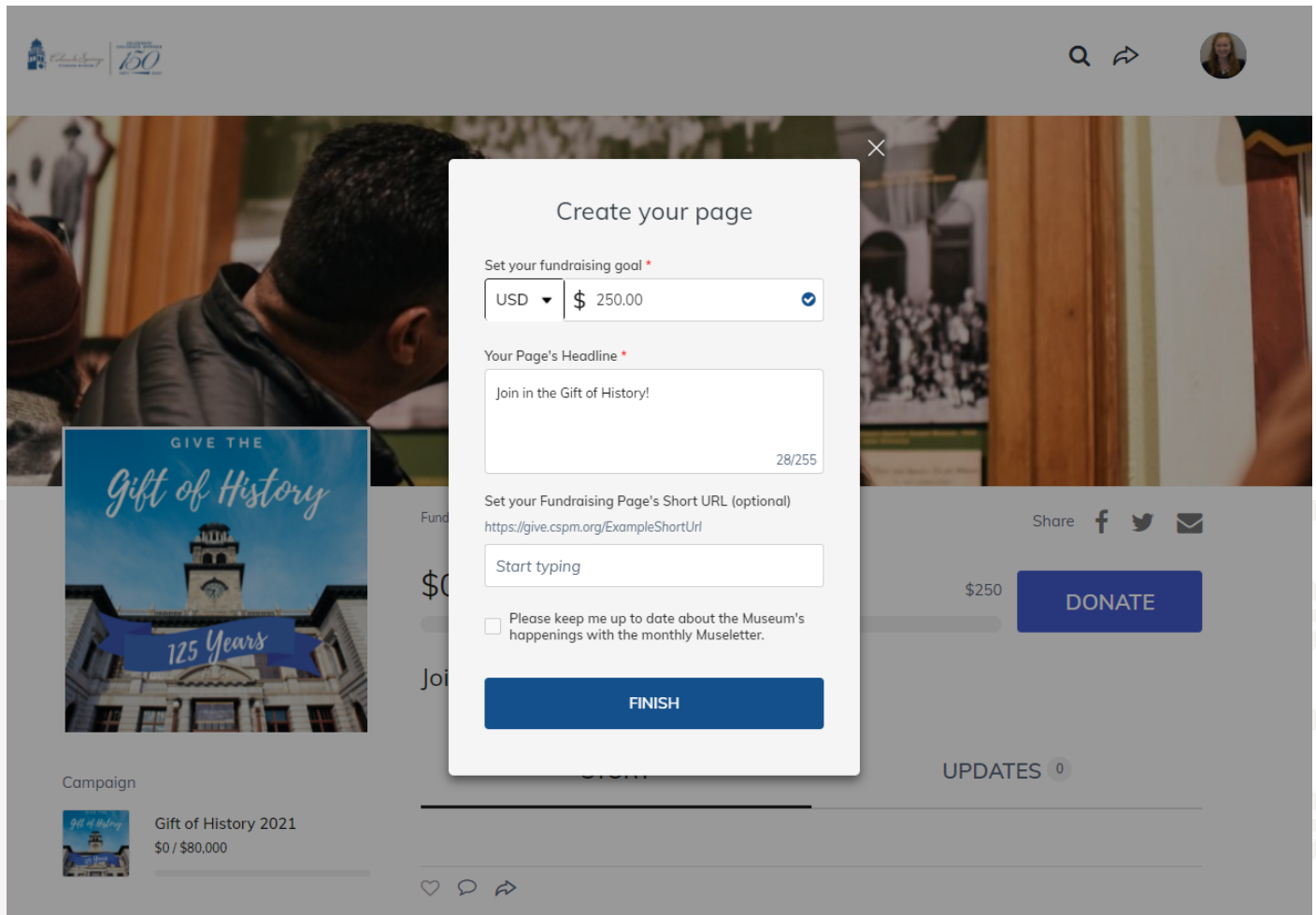


## STEP 3: CREATE YOUR ACCOUNT WITH AN EMAIL ADDRESS AND YOUR PASSWORD



**TIP: IF YOU PARTICIPATED LAST YEAR, YOU CAN JUST LOG IN TO YOUR ACCOUNT.**

## STEP 4: PERSONALIZE YOUR PAGE BY ADDING YOUR FUNDRAISING GOAL, HEADLINE AND URL:



**Create your page**

Set your fundraising goal \*

USD \$ 250.00

Your Page's Headline \*

Join in the Gift of History!

28/255

Set your Fundraising Page's Short URL (optional)

<https://give.cspm.org/ExampleShortUrl>

Start typing

☐ Please keep me up to date about the Museum's happenings with the monthly Museletter.


**FINISH**

Share f t e

\$250 **DONATE**


UPDATES 0



Campaign

 Gift of History 2021  
\$0 / \$80,000


**TIP: A URL ALLOWS YOU TO DIRECT YOUR GUESTS DIRECTLY TO YOUR PAGE. USE YOUR NAME SO THEY CAN EASILY FIND YOU AND DONATE.**


# STEP 5: SHARE WITH YOUR NETWORK






MANAGE










Fundraiser

Diane Stine

Share








\$0 Raised

\$250

DONATE

Join in the Gift of History!

Campaign



Gift of History 2021  
\$0 / \$80,000

STORY


UPDATES 0



**TIP: SOCIAL MEDIA IS A GREAT WAY TO SPREAD THE WORD AND REACH OUT TO YOUR NETWORKS.**

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# STEP 6: MAKE A DONATION TO YOUR OWN PAGE





Go to...



## You're making a difference

Your donation will preserve the history of the past, share the present and inspire the future at the Colorado Springs Pioneers Museum. Support innovative exhibits, dynamic programming and preservation of the CSPM collection for another 125 years.

During the City of Colorado Springs' Sesquicentennial, we are gathering passionate supporters to form the Sesquicentennial Society. This group will receive exclusive benefits to celebrate this significant milestone with special events, personal museum tours and insider updates throughout this year. **Join the 150th Society for a monthly donation of \$84 or a one-time donation of \$1,000.**

How often would you like to donate?

One-time

Choose a **one-time** amount

\$1,000


\$500

\$250

\$100

Custom amount

☐ Dedicate my donation **in honor or in memory** of someone



Diane Stine

General Fund Project


I'm 0% of the way toward my goal of \$250!

### Questions

Is this donation tax deductible?

Am I able to send my donation by mail?

How do I submit a donation for the El Paso County Enterprise Zone?



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## SAMPLE MESSAGING- EMAIL

Dear Friend,

The Colorado Springs Pioneers Museum means a lot to me. [Share a personal connection to the CSPM]

This year, I am serving as a Table Captain for the Colorado Springs Pioneers Museum's "Give the Gift of History" Campaign, and I would be delighted if you would join me in donating: [Link to your fundraising page] by Monday, August 31.

The CSPM has been preserving and sharing our unique history for 125 years. I hope you will join me in donating to the CSPM to continue supporting its mission for another 125 years.

Everyone is invited to explore the history of the Colorado Springs Pioneers Museum on Thursday, August 26 at 4 p.m. The CSPM will be hosting a live online event to explore its history and what is coming up at [www.cspm.org/giftofhistory](http://www.cspm.org/giftofhistory).

Warm Regards, [signature]



## SAMPLE MESSAGING- SOCIAL MEDIA [FACEBOOK, TWITTER, LINKEDIN]

[Share a personal connection to the CSPM or use your own photo at the CSPM] [Also Link to personal Table Captain Page]

Join me in supporting the CSPM's Gift of History Campaign to support innovative exhibits, dynamic programming and preservation of the CSPM's collection for another 125 years. #CSPM125

[Download Campaign Image](#)



### CSPM Social Media Channels



<https://www.facebook.com/cspioneersmuseum>



<https://twitter.com/COSMuseum>



<https://www.instagram.com/cspioneersmuseum/>

